



YOU FINALLY  
FINISHED  
YOUR FILM.  
NOW WHAT?

Distributor...? Sales agent...?

GOT IT: SELF DISTRIBUTION

# THE ADVANTAGES OF SELF DISTRIBUTION:

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- ✓ A guaranteed opening in a NY / LA prime theater and you keep 100% of the boxoffice.
- ✓ Reviews from the major media.
- ✓ Retain the rights to your film.
- ✓ One set price for all the features.
- ✓ Your costs are capped so you can maximize your income.
- ✓ Access to an experienced team to help you launch your film.
- ✓ No surprises.
- ✓ Learn how to do it.

# YOU WILL MAKE THE MONEY HERE:

Over the top (OTT) Video Providers

You Tube hulu NETFLIX vudu BBC iPlayer



Internet



Streaming Media Player



Gaming Consoles



BlueRay/DVD Players



Internet-connected TVs



Set Top Boxes

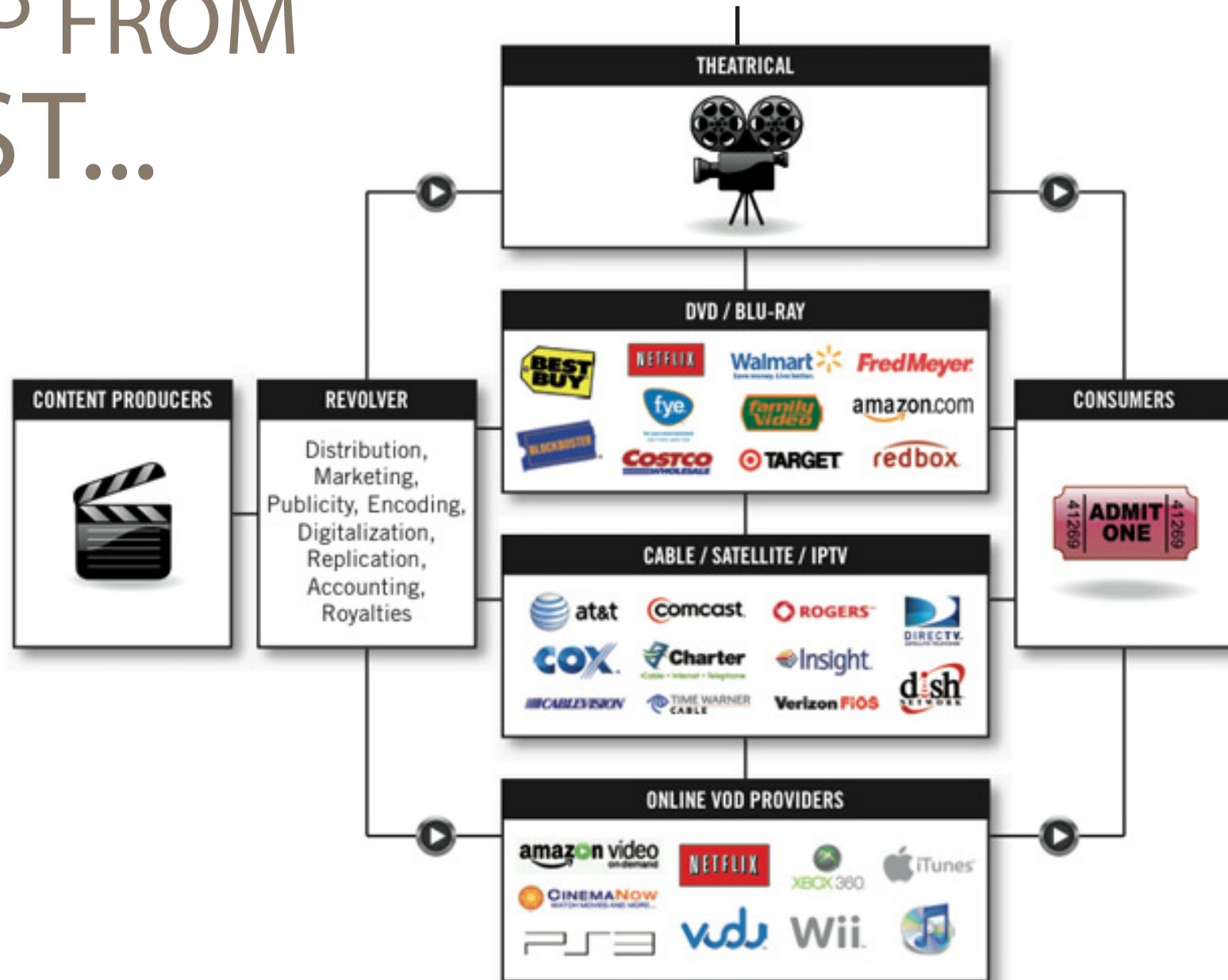
# BUT TO HAVE SUCCESS YOU NEED TO BE HERE FIRST:



“Opening a film theatrically, although expensive, is an essential part of self-distribution, as it generates awareness for the film, which hopefully translates into DVD/online sales further down the road.”

- Peter Broderick, film consultant at the Vancouver International Film Festival

TO DO THIS YOU  
NEED HELP FROM  
THE BEST...



# CINEMA *f*lix

## WITH US YOU WILL RECEIVE A:

### THEATRICAL RELEASE

For one set price, the CINEMAflix DISTRIBUTION Package in New York offers the following features:

A New York theatrical release. Your film will be booked for a full one-week run at the Cinema Village in Manhattan. You will keep 100% of the box office income generated by this run.

The services of our publicist. Our experienced and well-connected publicist will contact the major film critics on your behalf, set up press screenings, write and email/mail press releases, and compile and distribute production notes.

Submission to digital platforms and video-on-demand. Your film will be submitted to at least four major digital platforms, such as iTunes, Netflix, Hulu, and Amazon.

DVD sales. Your film will be offered to major retail outlets, schools, and libraries for sale on DVD.

TV Sales and Distribution. Domestic and International. BBC, Channel 4 (UK), Russia Today, Starz, HBO, The History Channel.

Opportunities for foreign sales. Your film will be marketed in the major foreign markets: North and South America, Central America, Europe, Asia, Australia, and New Zealand.

A Google AdWords campaign. You will receive assistance in writing your ad, selecting appropriate keywords to make it effective, and setting the budget. See Google AdWords for more information.

Oscar qualifying run. We offer an Oscar Qualifying Package in both New York and Los Angeles. In each city, the film will be projected in DCP, include a minimum of 4 shows per day, a 1 inch x 2 inch ad in the Village Voice and/or the Los Angeles Weekly. A documentary film requires a run in both cities. A feature film requires a run only in Los Angeles.

Please note: The features listed above represent an array of options, and you may elect to participate in those that are a good fit for your film. We cannot guarantee acceptance of your film to the digital platforms, cable video-on-demand stations, DVD wholesalers, and foreign sales agents. But a successful theatrical run, good box office sales, and favorable reviews will maximize your chances of success. The costs for closed-captioning and subtitles, if required, are not included.

### THEATER

Our package includes a full one-week run at the venerable Cinema Village, located at 22 East 12th Street in Manhattan. Built in 1963 in the shell of a turn-of-the-century fire station, it is probably the oldest continuously operated cinema in New York. With three auditoriums, the Cinema Village has a worldwide reputation for showing the best in independent feature and documentary films.



# TO MAKE MONEY YOU NEED TO STAND OUT FROM THE CROWD



If you opted to self-distribute your film, you'll need to hire a publicist. However, a New York or Los Angeles based publicist can be very expensive.

You can reduce this cost by FIRMLY requesting that the publicist do just three jobs. Nothing more!

1. Contact the major film critics to ensure that the film will be reviewed.
2. Write and mail press releases.
3. Compile and distribute production notes.

Our CINEMAflix DISTRIBUTION Program includes the services of a top-notch publicist, a full one-week run at the Cinema Village in New York, and much more.



- ✓ With our former name QUADflix SELECT, we booked 400 theatrical releases in 36 months.
- ✓ Elliott & Donald received over 650 films from 40 different countries with QUADflix SELECT. Now they are ready with their combined experience of over 60 years in the industry to continue with this magic tool for indie producers!

## Long-Time Quad Cinema President Elliott Kanbar Launches CINEMAflix Distribution Company

By Elizabeth Logan | Indiewire  
January 12, 2015 at 1:40PM

**Kanbar and his business partner, Donald Rabinovitch, aim to help filmmakers successfully distribute their films across all platforms.**



Elliott Kanbar

Bridge Strategic

**For \$12,000, your feature film can qualify for the Academy Awards.**

The "Oscar Qualification Package" is just one of the many options provided by Cinemaflix Distribution, a new company founded by former Quad Cinemas president Elliott Kanbar and David Rabinovitch. Rather than being yet another distribution company, Cinemaflix is an all-in-one distribution team. For a flat fee (should your film be accepted), Cinemaflix's in-house publicists and producers will market your film, represent it at festivals, help you secure multi-platform streaming deals and a theatrical release at a theater in New York or Los Angeles. You retain the rights to your film and whatever additional income it generates.

## VISIT OUR WEBSITE AND CONTACT US:

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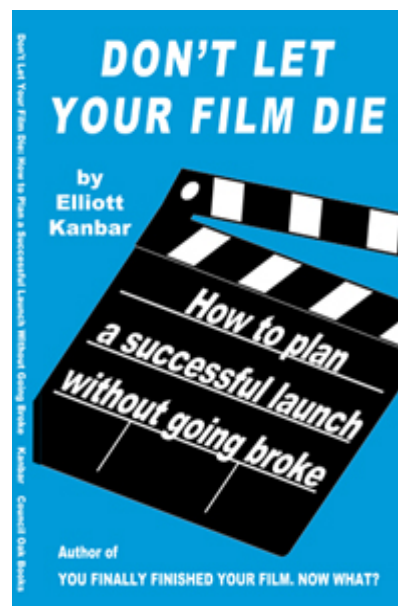
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We can organize conferences in your country with Donald Rabinovitch and Elliott Kanbar as lecturers and panelists.

Donald was the founder of the Andes Film Company which produced three feature films: "Route 9," "On the QT," and "Mendy." The films won awards at Tribeca, Berlin, Sao Paulo, and Miami. He also served as co-founder and Executive Vice President of the QUADflix SELECT Program, which distributed over 300 films in North America. He has spoken at film festivals in Cannes, Ireland, Columbia, Argentina, the Dominican Republic, Canada, and on various online learning sites.



Elliott Kanbar is the author of two popular books on Film Distribution, published by Council Oak Books, San Francisco: YOU FINALLY FINISHED YOUR FILM. NOW WHAT? and DON'T LET YOUR FILM DIE: HOW TO PLAN A SUCCESSFUL LAUNCH WITHOUT GOING BROKE. Complimentary copies available upon request.